



SPONSORSHIP OPPORTUNITIES

Focus on Farming Sponsor Benefit Comparison	\$10,000 Premier Conference Sponsor	\$5,000 Conference Sponsors	\$4,000 Keynote Sponsors	\$3,000 Luncheon Sponsors	\$1,000 Track Sponsors	\$500 Evening Reception Sponsors	\$250 Table Sponsors
Recognition in conference materials * and on conference Website, Snohomish County publication <i>Focus on Farming</i>	✓	✓	✓	✓	✓	✓	✓
Formal verbal recognition by County Executive during opening session	✓	✓	✓	✓			
3-5 minute highlight talk by company representative during opening session	✓						
Ad in conference program**	Full Page	Full page	½ page	¼ page	1/8 page	logo	logo
Logo on conference name badge	✓						
Logo on convert insulated conference reusable tote	Large logo on bag	Logo on bag					
Thank you signs in lobby	Name & Logo	Name & Logo	Name & Logo	Name	Name	Name	
E-mail campaign by conference organizers and affiliate groups	Logo where permitted	Logo where permitted	Logo where permitted	Name	Name	Name	
Verbal recognition prior to each session of track sponsored					✓		
Complementary registrations	8	4	2	2	2	1	1
Complementary exhibit booth (if desired) (10x10 ft. with table)	10 x 20 ft. Booth	✓	✓	✓	✓		



JamesClarkDesign^{inc.}

jcdi.com



**Focus
on
Farming**

**Preserving our Roots,
Planting our Future**

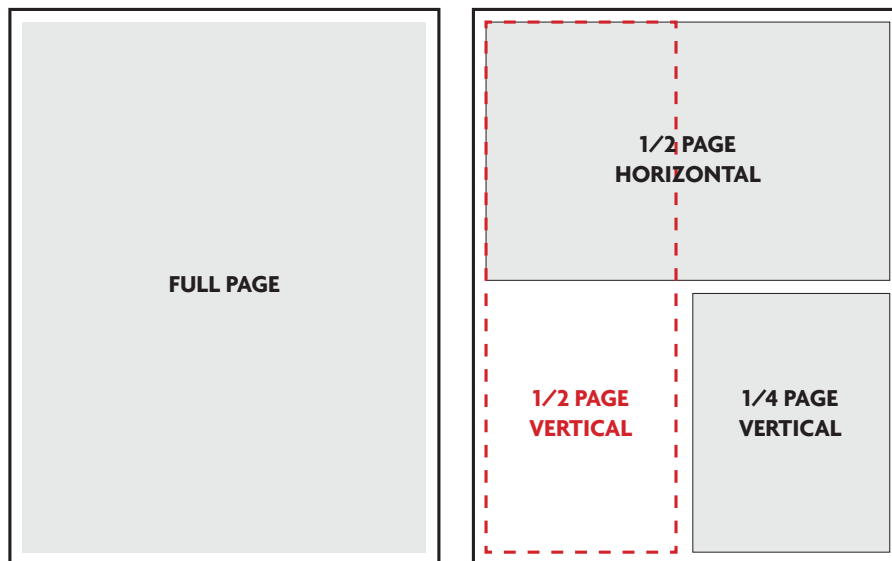


Snohomish County

Economic Development Division



Focus On Farming X Advertising Specifications



Advertising Sizes & Costs

Full Page: \$950

Bleed Version = 8.75" x 11.25" trim to 8.5" x 11"
Non Bleed Version = 8.25" x 10.75"

Half Page: \$600

Vertical = 3.625" x 9.75"
Horizontal = 5.25" x 8"

Quarter Page: \$300

Vertical Only = 3.625" x 4.5"



Advertising Insertion Specifications

DEADLINE: November 7, 1:00pm

Color: CMYK

Resolution: 300 dpi (minimum)

File types accepted: Preferred High Resolution PDF,
will also accept High Resolution JPEG or EPS files .

Email files to: jamesc@jcdi.com

Technical questions contact: jamesc@jcdi.com

Advertising & Sponsorship Opportunities

Contact: Linda Neunzig
Agriculture Coordinator
Snohomish County
(425) 388-7170
(425) 754-1466
linda.neunzig@snoco.org



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Planting our Future**

